

# THOMSON

THE LATEST TECHNOLOGY  
AT THE BEST PRICE



# THE PC INDUSTRY

A HUGE MARKET WITH FAMOUS BRANDS



6 International Key Players share the Global market : **244€Bn 2023 to 300 €Bn 2030**

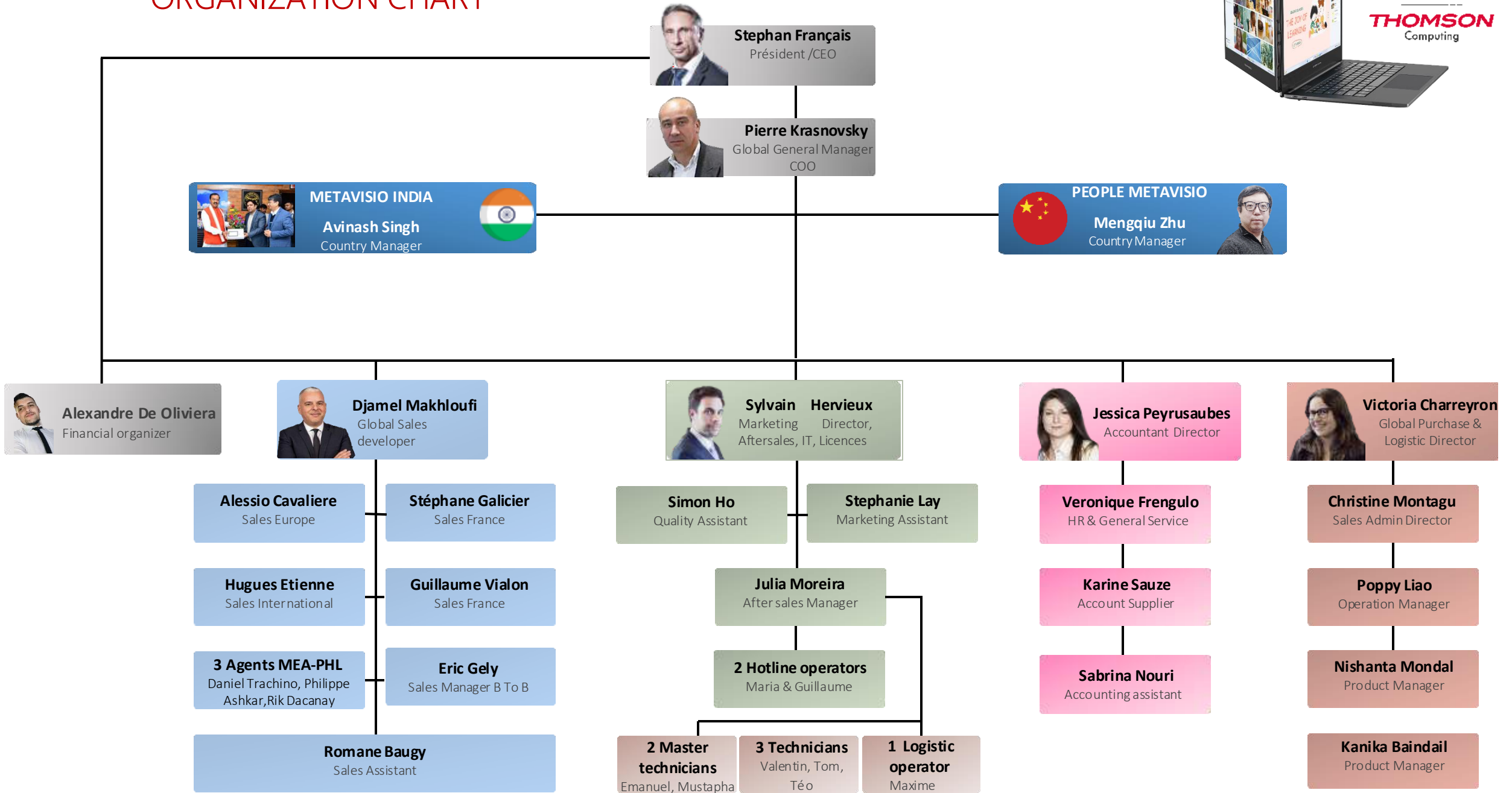
**3 chineses** Brands – **3 US** brands + **1 FRENCH BRAND** 😊



One French Brand **THOMSON**  
The only European manufacturer in the World

An opportunity for a strong brand and  
the promise of technology  
at the best price **THOMSON**

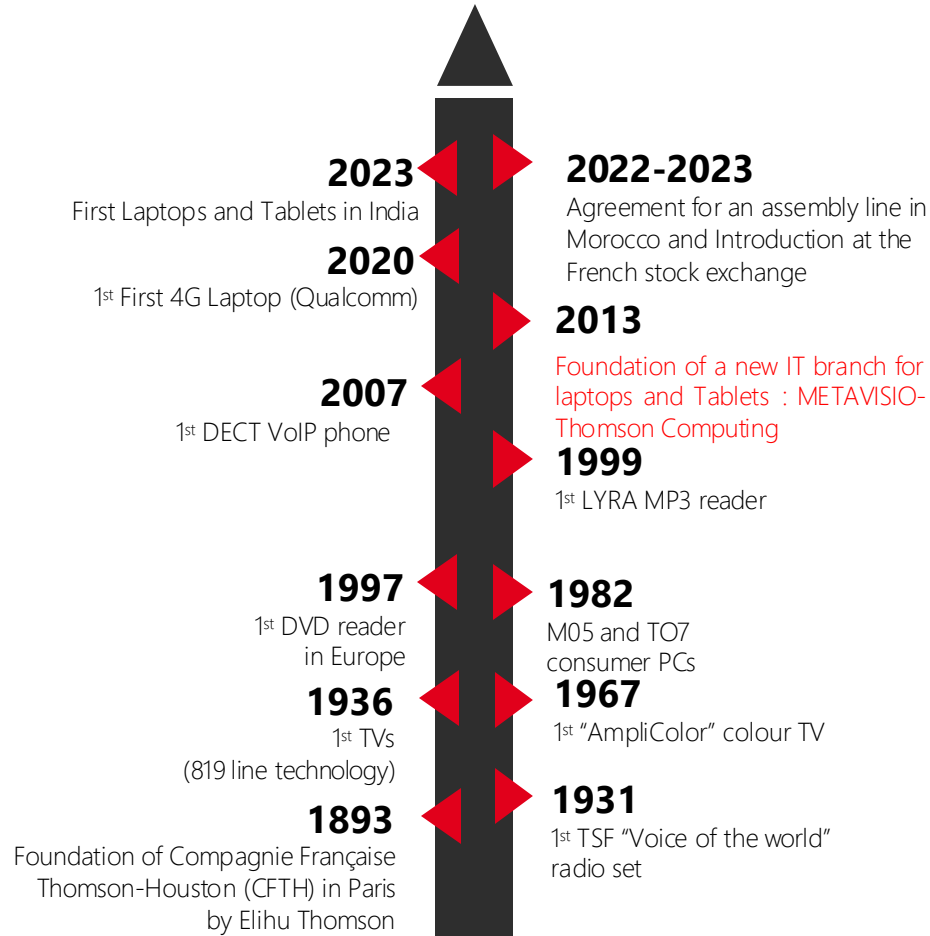
# ORGANIZATION CHART



# THOMSON : A TRUSTED BRAND NAME



## 130 YEARS OF INNOVATION



**THOMSON**



Brand awareness\*  
**98%**

An international brand

A wide range of consumer electronics : TVs, Audio Video, Telephony, IT, Connected Devices, Small and Large Appliances ...

# METAVISIO – THOMSON COMPUTING

## KEYS TO SUCCESS



- Skilled management team & a stable shareholding

- An iconic Brand since 130 years **THOMSON**

- Support from the major actors



- Time-to-market : Fastest to introduce new models and innovations

- Competitive Range of products : **Best value for money**

# KEY FIGURES

## METAVISIO – THOMSON COMPUTING



**2013**

set-up of the company

**62**

employees

**+20**

people hired in the company since 2019

**53%**

2023 Market Share in FR in 0-199€

**22%**

2023 Market Share in FR <300€

**15%**

2023 Market Share in FR <400€

**> 101 M€**

planned turnover in 2024



**1**



voted Best PC Berlin 2023

**52**

opened Countries

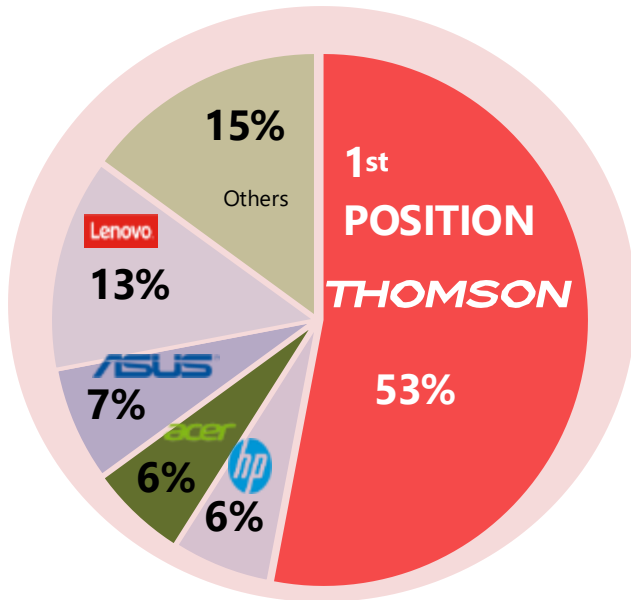


# ONE OF THE KEY LEADERS TOTAL 2023

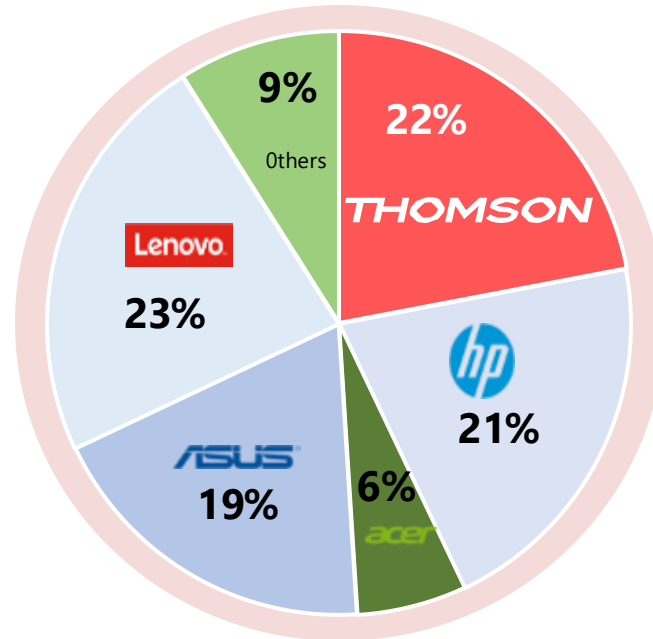
IN THE 0-400 «ENTRY » SEGMENT IN FRANCE



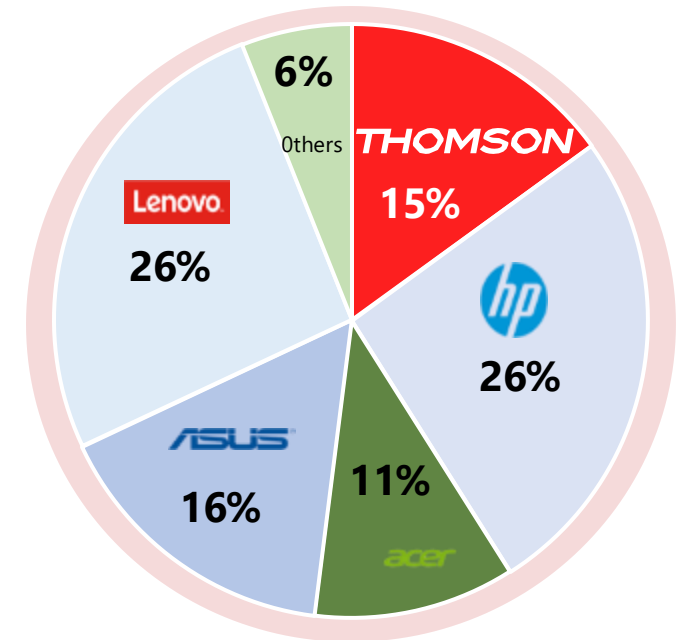
Thomson computing continues to be the leader in **market** (vs. 7% in 2016) France in the entry segment with **53% of the**



<€200 MARKET  
SHARE 2023 IN  
FRANCE



<€300 MARKET  
SHARE 2023 IN  
FRANCE



<€400 MARKET  
SHARE 2023 IN  
FRANCE



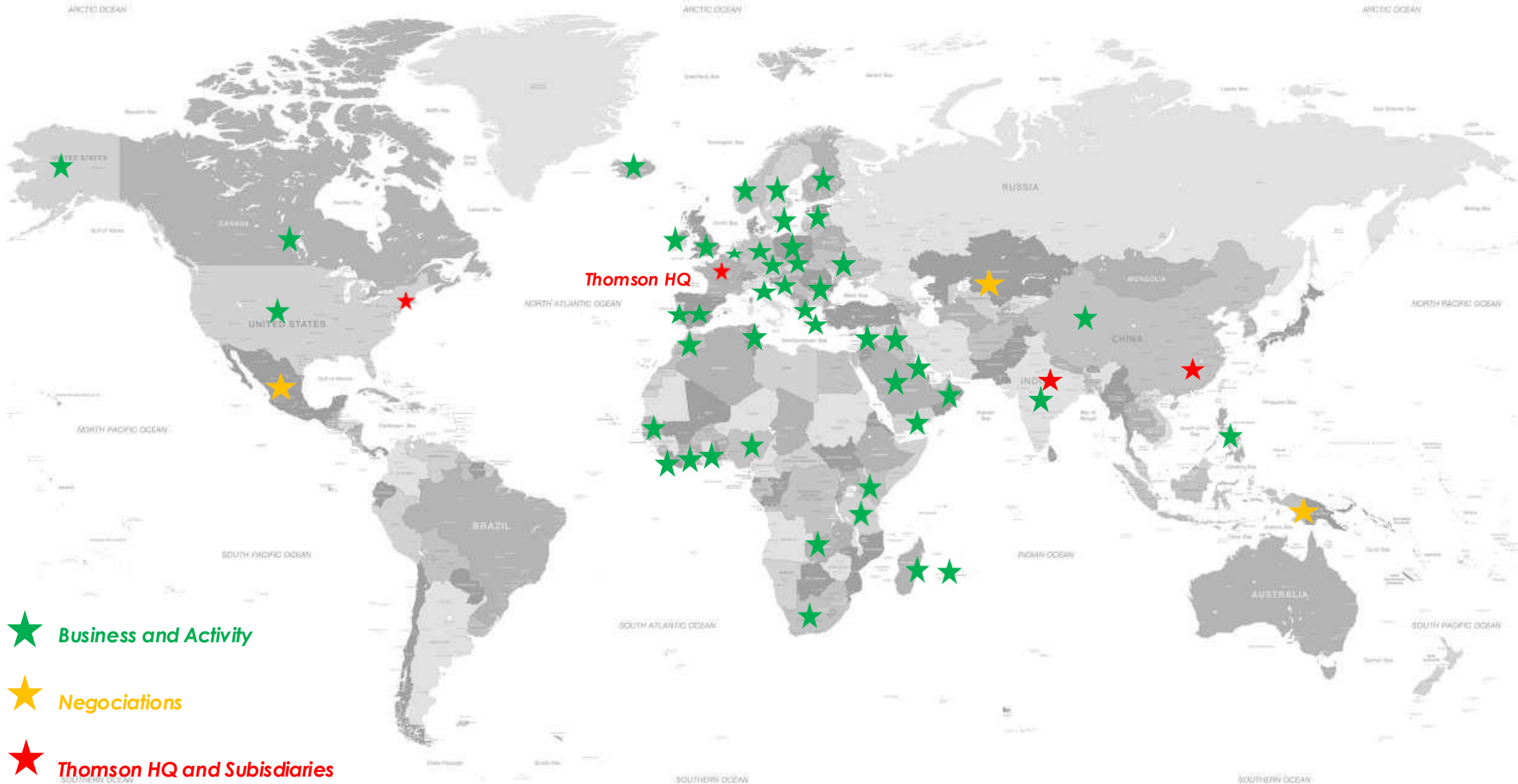
METAVIS10<sup>YEARS</sup>

**THOMSON**  
Computing

SALES STRATEGY  
&  
COMMERCIAL TARGETS



# END OF 2023: ACTIVE IN 52 COUNTRIES





# WORLDWIDE POINTS OF SALE



METAVIS10<sup>YEARS</sup>

**THOMSON**  
Computing

LINE-UP

# OUR CORE RANGE

## TABLETS FOR RETAIL

- Our Tablets compete with the Competition leaders and have best efficiency and looks
- Customized Solutions in Laptops & Tablets
- Customized Solutions in Tablets



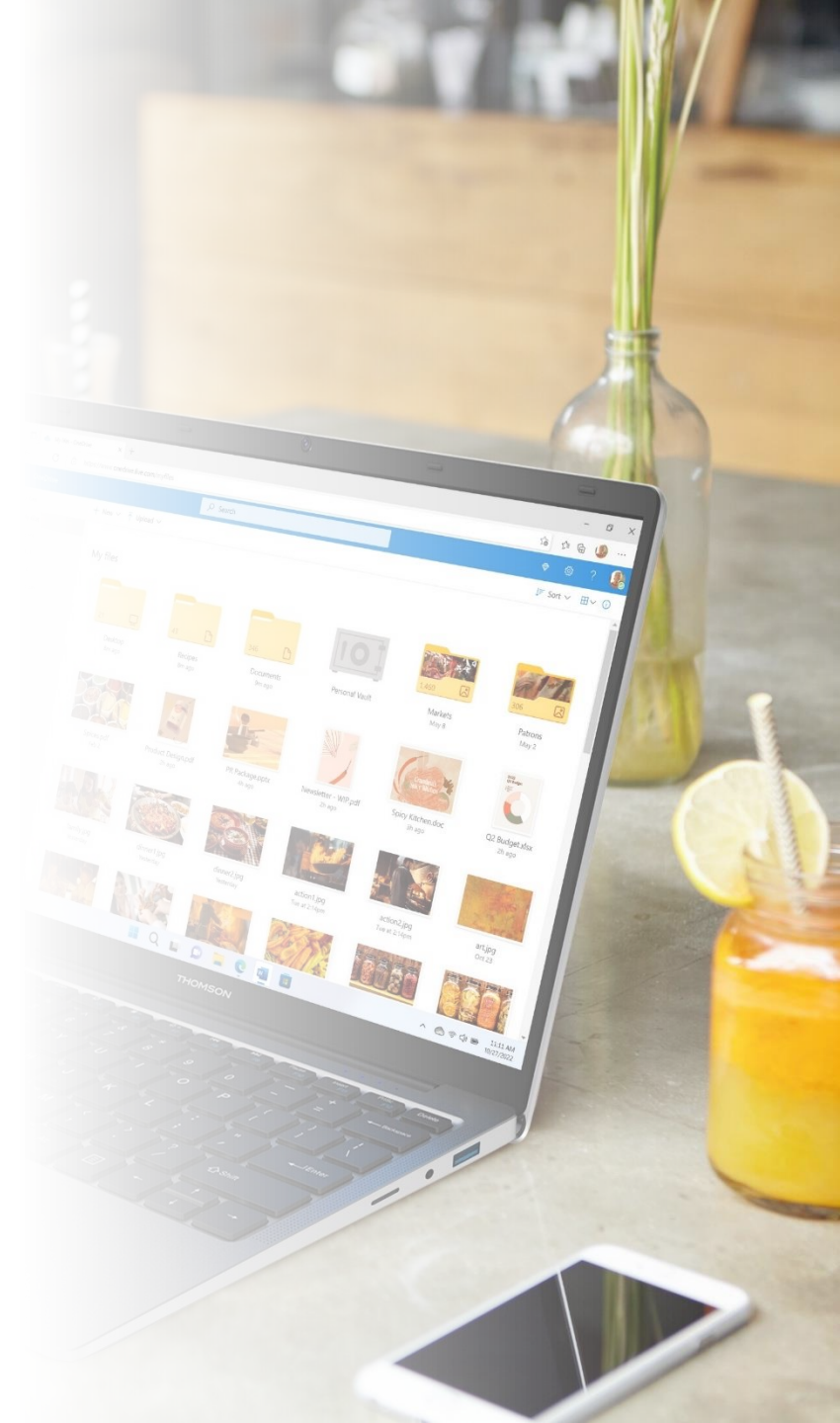
**DESIGN BY A TEAM OF FRENCH ENGINEERS**



# OUR CORE RANGE

## LAPTOPS FOR RETAIL

- We offer best in Class Laptops at most affordable price for retail
- LAPTOPS in 14"/15.6"/ 16"/ 17"
- From ENTRY to HIGH END INTEL PROCESSOR
- Customized Solutions in Laptops



**DESIGN DONE BY A TEAM OF FRENCH ENGINEERS**

# OUR CORE RANGE

## ALL-IN-ONE RANGE

- 23.6" to 27"
- From Entry to High End level INTEL Processors
- Ultra-Slim All in one Design



**DESIGN DONE BY A TEAM OF FRENCH ENGINEER**



## XXG15



## XXG16s









## XXG16



## XXG17



CPU	Intel® Core™ i5 12th Gen 	Intel® Core™ i5/i7 13th Gen 	Intel® Core™ i9 13th Gen 	Intel® Core™ i7/i9 HX 13th Gen 
GPU	 NVIDIA® GEFORCE RTX™ 4050	 NVIDIA® GEFORCE RTX™ 40 series	 NVIDIA® GEFORCE RTX™ 4070	 NVIDIA® GEFORCE RTX™ 40 series (RTX4080 / RTX 4090)
DISPLAY	Intel® UHD Graphics 15.6-in Display FHD (1920 x 1080 px), 16:9 ratio, @144Hz	Intel® UHD Graphics 16.0-in Display QHD+ (2560 x 1600 px), 16:10 ratio, @165Hz	Intel® Iris® Xe Graphics 16.0-in Display QHD+ (2560 x 1440 px), 16:10 ratio, @240Hz	Intel® UHD Graphics 17.3-in Display QHD (2560 x 1440 px), 16:9 ratio, @240Hz
RAM	16GB DDR4	32GB DDR5	32GB DDR5	32GB DDR5
SSD	16 GB M.2 NVME PCIe 4	1 TB NVME PCIe 4	1 TB NVME PCIe 4	1 TB NVME PCIe 4

METAVIS10<sup>YEARS</sup>

**THOMSON**  
Computing

# PRESENCE & ACTIVITIES



# OUR PRESENCE

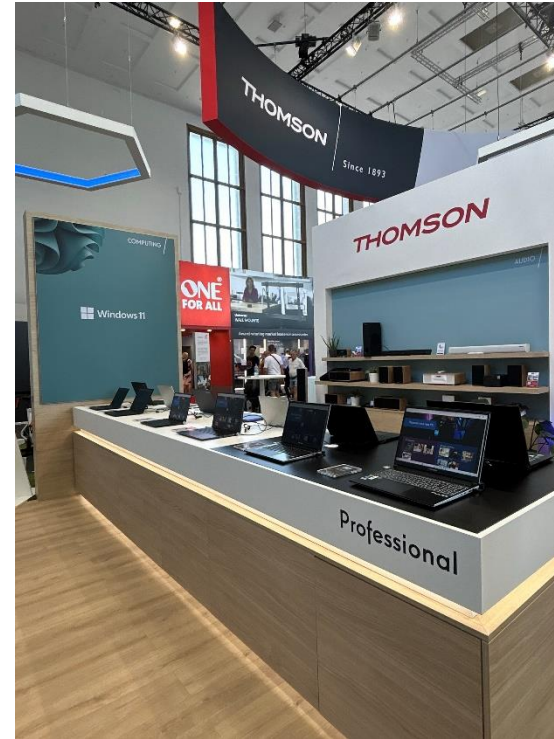
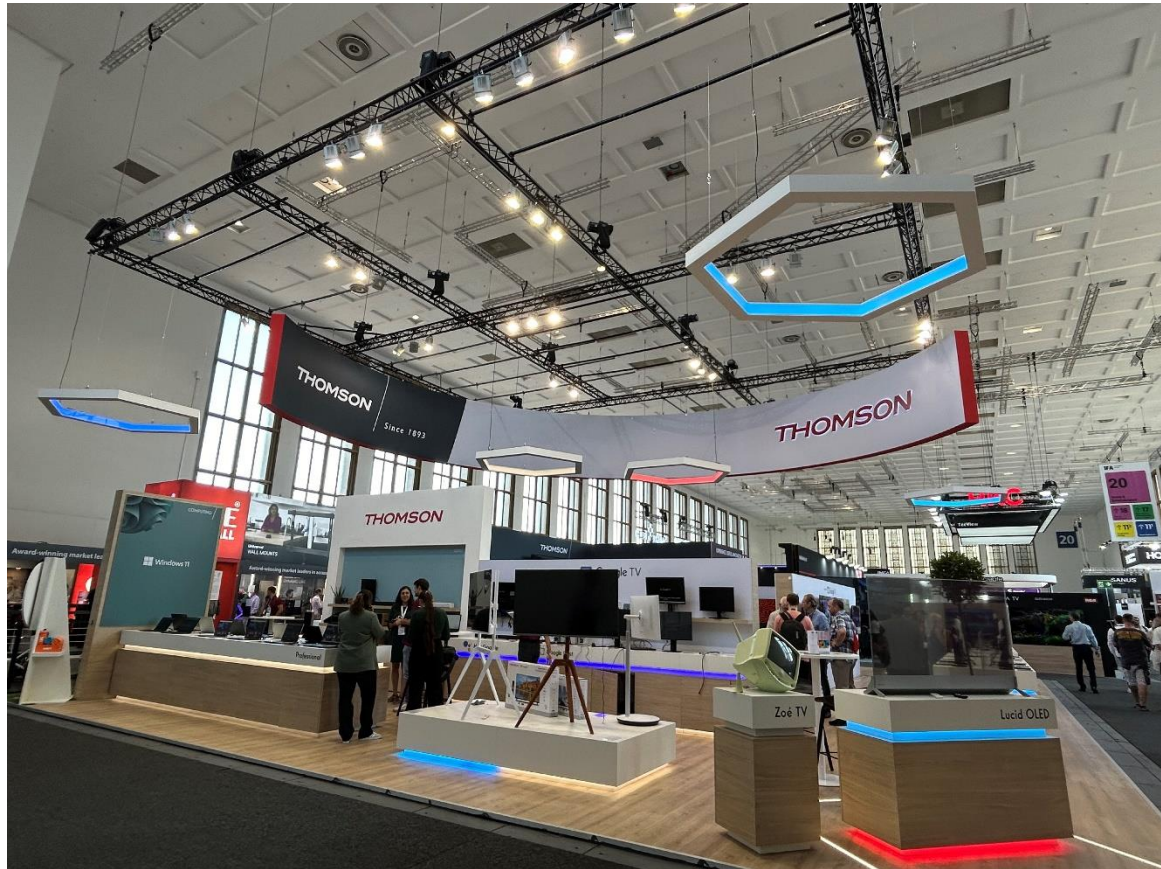
AT THE MAIN RETAIL INTERNATIONAL EVENTS



# OUR PRESENCE AT IFA (BERLIN)

SEPTEMBER 2024

- 130 years Thomson brand anniversary
- 11 years Thomson Computing anniversary
- Our Zettabook 14 awarded « *Best PC of IFA* » in 2023



**THOMSON**  
friendly technology

# OUR PRESENCE WITH INTEL IN INDIA

## DIGITAL TRANSFORMATION TOUR



# OUR PRESENCE WITH THE ADMINISTRATION IN INDIA



**RECENT ENGAGEMENT WITH UP MINISTERS AND OFFICIALS OF  
EDUCATION DEPARTMENT in LUCKNOW**

METAVIS10<sup>YEARS</sup>

**THOMSON**  
Computing

# QUESTION & ANSWERS

